

D I A N N A D O R A N

OTHER INTERESTS: Indoor cycling instruction, hiking, camping, exploring new places, trying new things, caring for the environment, fine art

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VIEW MY PORTFOLIO @
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EMPLOYMENT

6/02 - Present
Senior Web Designer
ZestNet, Inc.: Ventura, CA

Clients include:

*Community Memorial Health System:
cmhshealth.org, Citydog! Club: citydogclub.com,
SuperButter®: superbutter.com, E.J. Harrison &
Sons: ejharrison.com*

6/02 - Present
Freelance Web Design

Clients include:

*IAMX: iamxmusic.com, Brian von Dedenroth:
vondedenroth.com, D Ward Designs:
dwarddesigns.com*

9/00 - 6/02
Web Designer / Project Manager
New Image Tech.: San Luis Obispo, CA

EDUCATION

9/97 - 6/00
California Polytechnic State University
San Luis Obispo, CA
BS: Applied Art & Design with a
concentration in Graphic Design

*Graduated magna cum laude and
received the "Smart Artist Award"
from the Art & Design Department.*

8/93 -12/96
Ventura College: Ventura, CA
AS: Commercial Art / AA: Liberal Arts

TECHNICAL SKILLS

Macintosh OS / Windows OS
HTML 5 / CSS 3
Responsive Design
Email Marketing Design
Basic JavaScript & PHP
SEO
WordPress
Proofreading & Testing
Adobe: Dreamweaver, Fireworks,
Photoshop, Illustrator, InDesign &
Edge Animate

ACCOMPLISHMENTS

Built and currently maintain the largest and most successful health system in Ventura County. Community Memorial Health System consists of 2 hospitals, 13 health clinics, 4 specialty clinics, 6 annual fund-raising events and 2 foundations. There are 10 websites, 5 blogs, several email campaigns and social media pages. The main website contains more than 1,000 pages with over 60,000 visitors/month.

Helped Citydog Club! grow from 1 location in L.A. in 2012, to 7 locations across the US in 2016 by building a strong corporate identity, and using social media and email campaigns to drive customers to their websites.

Created a portfolio website to help D Ward Designs attract affluent clients. He has since gained several celebrity clients and a current contract valued at over a million dollars with an upscale Santa Barbara hotel.

SKILLS

Reliable
Able to complete large scale projects
Adhere to tight deadlines
Learn new technologies quickly
Manage many projects simultaneously
Troubleshoot and solve problems
Work well with others
Understand clients needs
Successful at telecommuting (12 years)
Accurately estimate time for jobs

CURRENTLY STUDYING

Photoshop CC for Web Design
PHP for Web Designers
The Complete Web Developer Course