

D I A N N A D O R A N

452 Mariposa Drive
Camarillo, CA 93012 (805)
509-1101
diannadoran@gmail.com

OTHER INTERESTS: I'm an indoor cycling instructor. I enjoy hiking, camping, traveling, and the arts. I'm a lover of all animals, except mosquitos!

EMPLOYMENT

5/2017 - 3/2021

Web Developer

Small Business Advertising, Inc.:

Agoura Hills, CA

Clients include:

154 automotive dealerships across the USA.

6/2002 - 5/2017

Senior Web Designer

ZestNet, Inc.: Ventura, CA

Clients include:

Community Memorial Health System:

cmhshealth.org, Citydog! Club: citydogclub.com,

superbutter@: superbutter.com, Search Dog

Foundation: searchdogfoundation.org

6/2002 - Present

Freelance Web Design & Development

Clients include:

IAMX: iamxmusic.com, Brian von Dedenroth:

vondedenroth.com, D Ward Designs:

dwarddesigns.com

EDUCATION

9/1997 - 6/2000

California Polytechnic State University

San Luis Obispo, CA

BS: Applied Art & Design with a

concentration in Graphic Design

Graduated with Magna Cum Laude

Honors and received the "Smart Artist"

Award from the Art & Design Department.

8/1993 -12/1996

Ventura College: Ventura, CA

AS: Commercial Art / AA: Liberal Arts

TECHNICAL SKILLS

Macintosh OS / Windows OS

HTML 5 / CSS 3

Responsive Design

Email Marketing Design

Basic JavaScript & PHP

SEO

WordPress

Adobe: Dreamweaver, Photoshop,

Illustrator & InDesign

Proofreading & Testing

ACCOMPLISHMENTS

Built and maintained several automotive classified sites. Managed 5,610 franchise research and independent dealership sites aimed at driving sales to our clients. In 2021, SBA's main product, DealerLeads, won an award for being a top-rated SEM vendor in Digital Marketing & PPC Traffic.

For Community Memorial Health System, I created and maintained 10 websites, 5 blogs, 1 email campaign and several social media pages. The main website contained more than 1,000 pages with over 60,000 visitors/month.

Helped Citydog Club! grow from 1 location in L.A. in 2012, to 7 locations across the US in 2016 by building a strong corporate identity, and using social media and email campaigns to drive customers to their websites.

Created a portfolio website to help D Ward Designs attract affluent clients. He has since gained several celebrity clients, and completed an over a million dollar project with an upscale Santa Barbara hotel.

SKILLS

Successful at telecommuting (17 years)

Reliable

Able to complete large scale projects

Adhere to tight deadlines

Learn new technologies quickly

Manage many projects

simultaneously

Troubleshoot and solve problems

Able to lead and instruct new hires

and coworkers