

D I A N N A D O R A N

OTHER INTERESTS: I'm an indoor cycling instructor. I enjoy hiking, camping, traveling, and the arts. I'm a lover of all animals, except for mosquitoes!

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Somis, CA 93012
(805) 509-1101
diannadoran@gmail.com

PORTFOLIO
diannadoran.com

EMPLOYMENT

6/2002 - Present
Freelance Web Design & Development
Clients include:
IAMX, D Ward Designs, Sneaker Pimps, Bootleg Brewer, Full Circle Construction and Kastle Kare

5/2017 - 3/2021
Web Developer
Small Business Advertising, Inc.: Agoura Hills, CA
Clients include:
154 Automotive dealerships across the USA.

6/2002 - 5/2017
Senior Web Designer
ZestNet, Inc.: Ventura, CA
Clients include:
Community Memorial Health System, Citydog! Club, Superbutter® and National Disaster Search Dog Foundation

EDUCATION

9/1997 - 6/2000
California Polytechnic State University
San Luis Obispo, CA
BS: Applied Art & Design with a concentration in Graphic Design
Graduated with Magna Cum Laude Honors and received the "Smart Artist" Award from the Art & Design Department.

8/1993 - 12/1996
Ventura College: Ventura, CA
AS: Commercial Art / AA: Liberal Arts

TECHNICAL SKILLS

Macintosh OS / Windows OS
HTML 5 / CSS 3
Responsive Design
Email Marketing
Basic JavaScript & PHP
SEO
WordPress
Adobe: Dreamweaver, Photoshop, Illustrator & InDesign
Proofreading & Testing

ACCOMPLISHMENTS

Built and maintained several automotive classified sites. Managed 5610 franchise research and independent dealership sites aimed at driving sales to our clients. In 2021, SBA's main product, DealerLeads, won an award for being a top-rated SEM vendor in Digital Marketing & PPC Traffic.

For Community Memorial Health System, I created and maintained 10 websites, 5 blogs, 1 email campaign and several social media pages. The main website contained more than 1,000 pages with over 60,000 visitors/month.

Helped Citydog! Club grow from 1 location in L.A. in 2012, to 7 locations across the US in 2016 by building a strong corporate identity, and using social media and email campaigns to drive customers to their websites.

Created a portfolio website to help D Ward Designs attract affluent clients. He has since gained several celebrity clients, and completed an over a million dollar project with an upscale Santa Barbara hotel.

SKILLS

Successful at telecommuting (17 years)
Reliable
Able to complete large scale projects
Adhere to tight deadlines
Learn new technologies quickly
Manage many projects simultaneously
Troubleshoot and solve problems
Able to lead and instruct coworkers